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Community Health Initiative holds Inaugural Advisory Board Meeting

(August 24, 2007 — Nashville, Tenn.) The Community Health Initiative (CHI) held its inaugural Advisory Board meeting at the Gaylord Opryland Hotel this week to kick off the company's programs and the marketing of its supporting products.

The Community Health Initiative Advisory Board members serve as resources, advisors and sounding boards for the Chairman and CEO Readus Smith III and his executive staff. Board members commit to a two-year term that includes three advisory board meetings a year in Nashville.

"Our board members have shown a commitment to our community at large and their experience and advice will be invaluable to our operation," said Smith. "They will help to support our mission to ensure that all our members are informed and educated about the services provided by the Community Health Initiative."

The Community Health Initiative (CHI) is a community outreach program committed to improving its members' quality of life by providing a valuable plan for purchasing prescriptions, over-the-counter medications, vitamins and supplements and other healthcare products. The CHI is dedicated to educating its members in all aspects of maintaining good health and a good quality of life with preventive measures.

Board members attending the inaugural meeting included: Bishop Jerry L. Maynard, Advisory Board Chairman, of Nashville, Tenn.; Dr. B. Wayne Kong, CEO of the Association of Black Cardiologists; Dr. Elton Amos of Ft. Wayne, Ind.; Javier Bailey of Memphis, Tenn.; Lawrence Blake of Los Angeles; Dr. Anissa Burgess of Nashville, Tenn.; Sylvia Law of Columbia, Maryland; Bishop George McKinney of San Diego, Calif.; J. Drew Sheard of Detroit; Bishop Felton Smith of Nashville, Tenn.; Readus Smith II of Memphis, Tenn.; LuVonia Whitley of Chicago; and Brenda J. Williams of Dallas, Texas. Also in attendance were Matthew Brown, Assistant COO of the Church Of God In Christ.

The Community Health Initiatives corporate office is in Nashville, Tenn. It recently opened a distribution warehouse and a customer service call center as well. For more information about CHI, or to become a coordinator at your church, please call (615) 299-8050.

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